



THE CANADIAN COMPUTER CHARITY GOLF CLASSIC

REQUEST FOR SPONSORSHIP

THURSDAY, SEPTEMBER 7, 2023

Lionhead Golf Club And Conference Centre
8525 Mississauga Rd.
Brampton, ON L6Y 0C1



2023 Canadian Computer Charity Golf Classic Organizing Committee

THURSDAY, September 7, 2023
Lionhead Golf Club and Conference Centre

- **Kelly Hodgins, HPE**
416.471.0400
- **Mary Taylor, Krismark Holdings ULC**
416.543.3726
- **Mary Whittle, Strategic Marketing Matters, Inc.**
416.938.0870
- **Brad Hutchinson, AMD**
416.669.9867
- **David MacLeod,**
905.242.3015
- **Deidre Deacon, ViewSonic**
416.727.7520
- **Brad Hutchinson, AMD**
416.669.9867
- **Zeno Ricci, Zentech Canada**
416.697.6173
- **Norma Tidd**
416.704.7840
- **Terren Tong, DELL US**
647.705.1594
- **Brad McBride, IT World Canada**
416.290.0240
- **Daniel Rancourt, Samsung**
416.347.8504





About the Canadian Computer Charity Golf Classic

The Canadian Computer Charity Golf Classic is a premier golfing tournament that brings the computer industry together to help raise funds for two worthy causes. Now in its 38th year, this tournament continues to sell out while hosting over 300 golfers representing close to 100 leading organizations from Canada's technology sector.

The Canadian Computer Charity Golf Classic not only supports two great causes but also offers its sponsors a unique marketing and networking opportunity. On Thursday, September 7, 2023, participants will enjoy playing a round of golf at one of Canada's most celebrated courses, Lionhead Golf Club and Conference Centre. Designed and groomed to excite every level of golfer, Lionhead offers its guests one of Ontario's finest golfing experiences on two championship courses.

For the past 38 years, the Canadian Computer Charity Golf Classic has raised in excess of \$6.4 million for Easter Seals Ontario and Princess Margaret Hospital Foundation.





About Easter Seals Ontario

Easter Seals Ontario

Easter Seals Ontario is a charitable organization dedicated to improving the lives of children and youth with long-term physical disabilities. Our goal is to break down barriers and provide the support and resources these individuals need to reach their full potential and achieve their dreams. We believe that every child, regardless of their abilities, should have the chance to overcome obstacles and make their mark on the world. With our programs and services, we aim to create a more inclusive and accessible society where kids with physical disabilities are valued, respected, and given the opportunities they need to succeed.

Core Programs

- Funding for Mobility and Accessibility Equipment
- Fully accessible Camping and Recreation
- Post-Secondary Scholarships
- Youth Ambassador Program
- Advocacy and Awareness
- Information Resources for Families

Who We Serve

The children and youth Easter Seals Ontario serve have lifelong physical disabilities. Some of these conditions include cerebral palsy (CP), spina bifida, muscular dystrophy (MD), spinal muscular atrophy (SMA), Rett syndrome, and spinal cord injuries.

While Easter Seals children require different types of support, they all share the human desire to carve their place in the world. They're ambitious, independent, and resourceful. We just give them the tools to be themselves.

Through the support of our donors and sponsors, we help to provide the pivotal support that empowers children and youth with disabilities to reach their full potential and lead the best life that they can. Together, we can help kids be kids and set them up with the equipment, confidence, and self-expression to grow into enriched adults.

Learn more at EasterSeals.org and follow us on social media at [@EasterSealsON](https://www.instagram.com/EasterSealsON).





SPONSORSHIP AT A GLANCE

Tournament Host - \$25,000

Feature Hosts

Dinner Sponsor - \$12,500

Raffle Sponsor - \$12,500

Happy Hour Sponsor – \$9,000

Other Opportunities

Corporate Hosts- \$3,000

Activation Sponsor - \$4,000

Select Host

Lunch Sponsor - \$7,000

Hole-In-One Sponsor - \$7,000 (Prizing included)

Golf Cart Sponsor - \$7,000

Golf Cart Gift Sponsor –\$ 6,000

Putting Tournament Sponsor – \$5,000

On-Course Appetizer Sponsor - \$5,000

Beverage Cart Sponsor - \$5,000

Breakfast Sponsor- \$5,000

Flag Sponsor - \$5,000

Tee Block Sponsor - \$5,000

Lucky Draw Sponsor - \$5,000

Ladies Tee Block Sponsor - \$5,000

Digital Golf Scoring Sponsor - \$5,000

Closest to the Keg Sponsor - \$5,000

Longest Drive Sponsor (1 opportunity) - \$5,000

Closest to the Pin Sponsor 1 opportunity) - \$5,000

Most Accurate - \$5,000

Driving Range Sponsor - \$5,000

Photo Sponsor - \$5,000





SPONSOR BENEFITS

Benefits & Recognition Opportunities	Host Sponsor \$25,000	Feature Host \$12,500	Select Host \$7,000 - \$5,000	Corporate Host \$3,000
<u>Pre - Event</u>				
Corporate naming rights to next year's tournament.	x			
Category exclusivity (i.e. Hole in One Sponsor)	x	x	x	
Corporate name and/or logo recognition	x	x	x	
Web banner (720 x 90) on event website (computergolf.ca)	x	x	x	
Company logo on all print materials, signage and digital scoring technology	x	x	x	x
Recognition through IT World Canada social media outlets (Facebook /Twitter/IG)	x	x	x	x
<u>Event Day</u>				
Two foursomes (8) and the opportunity to purchase extra tickets based on sponsor rate of \$375 each	x	x		
One foursome (4) and the opportunity to purchase extra tickets based on sponsor rate of \$375 each.			x	x
Day of tournament banner and hole signage	x	x	x	x
Logo on corporate gift give away	x			
Gift bag & auction contribution opportunity	x	x	x	x
Opportunity to show a 30-second company endorsement video during dinner	x			
<u>Post Event</u>				
VIP Invitation to next year's tournament	x	x	x	x
First right of refusal for sponsorship the following year	x	x	x	x





UNABLE TO PARTICIPATE?

You can still make a difference!

- **Donate \$2,500 and send a child to an eight-day session at our fully-accessible summer camps.**
- **Make a monetary donation in an amount of your choice and help purchase costly mobility and accessibility equipment.**
- **Here are some examples of the costs incurred by Easter Seals families in order to allow children with physical disabilities to have more mobility in their daily lives:**
- **Power wheelchair \$15,000 - \$35,000**
- **Manual wheelchair \$5,000 - \$15,000**
- **Home ramp \$1,000 - \$8,000**
- **Porch lift \$4,500 - \$7,000**
- **Van lift \$3,000 - \$35,000**
- **Stander \$1,500 - \$10,000**
- **Ankle-foot Orthotics \$1,200 - \$4,000**
- **Walker \$500 - \$6,000**



For further sponsorship information and/or to discuss a tailored sponsorship please contact:

Lauren Squizzato

Community Engagement Manager, Toronto & GTA

Easter Seals Ontario

One Concorde Gate, Suite 700

Toronto, Ontario M3C 3N6

Tel: 416-421-8377 Ext. 316

Fax: 416-696-1035

Toll Free: 1-800-668-6252

Lsquizzato@easterseals.org





YES, _____

(Company Name)

would like to be a sponsor of the **38th annual Canadian Computer Charity Golf Classic on September 7, 2023.**

YES, we are interested in purchasing _____ additional tickets at the special price of \$375 each.

Total \$ _____

SIGN US UP FOR

Sponsorship Title: _____

Cost: \$ _____

Contact Name: _____

Title: _____

Company Address: _____

City/Province: _____

Postal Code: _____

Phone: (_____) _____ ext.# _____ Fax: (_____) _____

E-mail: _____

Signature: _____

Please send an invoice: _____ or Please charge my: Visa _____ M/C _____ AMEX _____

Credit Card #: _____ exp: ____/____

Signature: _____

PLEASE RETURN THIS FORM TO:

Easter Seals Ontario
700-One Concorde Gate, Toronto, ON M3C 3N6
Attention: Lauren Squizzato, Manager
Fax: 416.696.1035
E-mail: lsquizzato@easterseals.org
www.computergolf.ca

