



CANADIAN COMPUTER CHARITY GOLF CLASSIC

REQUEST FOR SPONSORSHIP

**THURSDAY, SEPTEMBER 6, 2018
THE COUNTRY CLUB**

**20 LLOYD ST
WOODBIDGE, ONTARIO
L4L 2B9**

**IN SUPPORT
OF :**



**Helping Kids with
Physical Disabilities
Succeed**



2018 Canadian Computer Charity Golf Classic Organizing Committee and Founding Partners

THURSDAY, SEPTEMBER 6 , 2018
The Country Club, Vaughan

- **Frank Squizzato**, Up-Market Canada
416.722.7801
- **Mary Taylor**, Krismark Holdings ULC
416.543.3726
- **Mary Whittle**, Westcon International
416.938.0870
- **Brad Hutchinson**, AMD
416.669.9867
- **David MacLeod**, Kensington
647.405.4904
- **Ralph De Jesus**, ASI Corp.
905.470.1000
- **Christine Thomson**, Synnex
416.240.6903
- **Zeno Ricci**, Zentech Canada
416.697.6173
- **Norma Tidd**
416.704.7840
- **Terren Tong**, Corsair
647.705.1594
- **Brad McBride**, IT World Canada
416.290.0240
- **Kelly Hodgins**, Global Knowledge
416.471.0400



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About the Canadian Computer Charity Golf Classic

The Canadian Computer Charity Golf Classic is a premier golfing tournament that brings the computer industry together to help raise funds for two worthy causes. Now in its 34th year, this tournament sells out and hosts over 300 golfers representing close to 100 leading organizations from Canada's technology sector.

The Canadian Computer Charity Golf Classic not only supports two great causes but also offers its sponsors a unique marketing and networking opportunity. On Thursday, September 6, 2018, participants will enjoy playing a round of golf at one of Canada's most celebrated courses, The Country Club located in Vaughan, Ontario. Designed and groomed to excite every level of golfer, The Country Club offers its guests one of Ontario's finest golfing experiences on two championship courses.

For the past 33 years, the Canadian Computer Charity Golf Classic has raised in excess of \$5.9 million for Easter Seals Ontario and Princess Margaret Hospital Foundation.



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About Easter Seals Ontario

Easter Seals Ontario

For the past 95 years, Easter Seals has played an important role in providing support for children and youth with physical disabilities from all ethnic and religious backgrounds. Thanks to its generous donors, Easter Seals continues to offer programs to allow kids to experience freedom, independence and a sense of accomplishment. Easter Seals helps by providing financial assistance for mobility equipment, communication devices and summer camp opportunities at its two fully accessible properties, Camp Merrywood and Camp Woodeden. Together we are helping kids BE KIDS.

Core Programs

- Financial Assistance for Equipment
- Camping and Recreation
- Educational Scholarships
- Information Resources for Families

Who We Serve

Easter Seals helps kids with a variety of disabilities and medical conditions, including cerebral palsy (CP), spina bifida, muscular dystrophy (MD), spinal muscular atrophy (SMA), Rett syndrome, and spinal cord injuries. The causes of many medical conditions resulting in physical disabilities vary. Some are hereditary; some occur during pregnancy or at birth through no fault of the mother, and some are still unknown.

Regardless of the cause, these children share a common desire for independence, acceptance and achievement. Often children with disabilities live with feelings of isolation. Many spend most of their time at home or at school, with very little social interaction with others their age. For many of these children, camp or other

recreational experiences are their only chance to establish independence, expand their personal boundaries, and explore their abilities.

The Need

Children with physical disabilities require costly equipment to meet basic needs, live safely, and strive for independence. The families of these children face not only personal sacrifice, but also a heavy financial burden. It can cost families up to \$40,000 a year to care for a child with a severe disability, and as children grow, equipment must be replaced. Government agencies cover only partial costs of certain pieces of equipment necessary to these children for personal safety, mobility, and communication, and for some pieces, not at all.

Extra family expenses can include: home renovations, adaptive equipment and devices, special schooling, special transportation and adapted vehicles, time away from work for medical appointments and surgeries, plus the cost of care givers, to name a few.

Of the families who requested financial assistance from Easter Seals and self-reported their annual income in 2014, 65% reported a total family income under \$60,000. In addition, 50% of families had a total annual household income under \$40,000; and 26% had a total family income under \$20,000.



SPONSORSHIP AT A GLANCE

Tournament Host - \$25,000

Feature Hosts

SOLD -Dinner Sponsor - \$12,500

Raffle Sponsor - \$12,500

SOLD -Happy Hour Sponsor – \$9,000

SOLD -Silent Auction Sponsor - \$9,000 /GIK

Other Opportunities

-Corporate Hosts- \$3,000

Select Host

SOLD -Lunch Sponsor - \$7,000

Hole-In-One Sponsor - \$7,000

SOLD -Golf Cart Sponsor - \$7,000

SOLD - Golf Cart Gift Sponsor –\$ 6,000

SOLD - Putting Tournament Sponsor – \$5,000

SOLD - On-Course Appetizer Sponsor - \$5,000

SOLD - Beverage Cart Sponsor - \$5,000

SOLD -Breakfast Sponsor- \$5,000

SOLD - Flag Sponsor - \$5,000

SOLD -Tee Block Sponsor - \$5,000

SOLD - Lucky Draw Sponsor - \$5,000

Ladies Tee Block Sponsor - \$5,000

Digital Golf Scoring Sponsor - \$5,000

SOLD - Closest to the Keg Sponsor - \$5,000

Longest Drive Sponsor (2 opportunities) - \$5,000

SOLD - Closest to the Pin Sponsor (2)- \$5,000

SOLD -Most Accurate - \$5,000

SOLD - Driving Range Sponsor - \$5,000

Photo Sponsor - \$5,000



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Benefits & Recognition Opportunities

	Host Sponsor \$25,000	Feature Host \$12,500	Select Host \$7,500 - \$5,000	Corporate Host \$3,000	Foursome \$2,000
Pre-Event					
Corporate naming rights to the 34th annual Canadian Computer Charity Golf Classic.	▲				
Category exclusivity (i.e. Hole in One Sponsor)	▲	▲	▲		
Corporate name and/or logo recognition in all purchased print advertising	▲	▲	▲		
Web banner (720 x 90) on event website, computergolf.ca	▲	▲	▲		
Company logo on all print materials, signage, and digital scoring technology.	▲	▲	▲	▲	
Recognition through Easter Seals Ontario and IT World Canada social media outlets (Facebook and Twitter)	▲	▲	▲	▲	▲
Event Day					
Two foursomes (8) and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (regular ticket price: \$500)	▲	▲			
One foursome (4) and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (regular ticket price: 500)			▲	▲	▲
Day of Tournament Banner and Hole Signage.	▲	▲	▲	▲	▲
Logo on corporate gift giveaway. (300+)	▲				
Award recognition during dinner ceremony.	▲	▲			
Gift Bag & auction contribution opportunity	▲	▲	▲	▲	▲
Opportunity to show a 30 second company endorsement video during dinner.	▲				
Post Event					
VIP invitation to other Easter Seals Ontario events	▲	▲	▲	▲	▲
First right of refusal for sponsorship level in future years	▲	▲	▲	▲	▲
Recognition in the 2018 Annual Report	▲	▲	▲		



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UNABLE TO PARTICIPATE?

You can still make a difference!

- Donate \$2,500 and send a child to a 10-day session at one of Easter Seals fully accessible camps located in London and Perth.
- Make a monetary donation of your choice and help purchase costly mobility equipment and communication devices.
- Here are some examples of the costs incurred by Easter Seals' families in order to allow children with physical disabilities to have more mobility and live safely within their own homes.



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For further sponsorship information and/or to discuss a tailored sponsorship please contact:

Lauren Squizzato

Development Manager, Special Events

Easter Seals Ontario

One Concorde Gate, Suite 700

Toronto, Ontario M3C 3N6

Tel: 416-421-8377 Ext. 316

Fax: 416-696-1035

Toll Free: 1-800-668-6252

Lsquizzato@easterseals.org



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YES, _____,

(Company Name)

would like to be a sponsor of the 34th Annual Canadian Computer Charity Golf Classic on September 6, 2018.

YES, we are interested in purchasing _____ additional tickets at the special price of \$375 each.

Total \$ _____

SIGN US UP FOR

Sponsorship Title: _____ Cost: \$ _____

Contact Name: _____

Title: _____

Company Address: _____

City/Province: _____ Postal Code: _____

Phone: (____) _____ ext.# _____ Fax: (____) _____

E-mail: _____

Signature: _____

Please send an invoice: _____ or Please charge my: Visa _____ M/C _____ AMEX _____

Credit Card #: _____ exp: __/__/__

Signature: _____

PLEASE RETURN THIS FORM TO:

Easter Seals Ontario
700-One Concorde Gate, Toronto, ON M3C 3N6
Attention: Lauren Squizzato, Manager
Fax: 416.696.1035
E-mail: lsquizzato@easterseals.org
www.computergolf.ca



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