



Ontario

Helping Kids with
Physical Disabilities
Succeed



THE CANADIAN COMPUTER CHARITY GOLF CLASSIC

REQUEST FOR SPONSORSHIP

WEDNESDAY, SEPTEMBER 9, 2020

THE COUNTRY CLUB

20 LLOYD ST
WOODBIDGE, ONTARIO
L4L 2B9

**IN MEMORY OF
TRACEY HUTCHISON**

IN MEMORY OF TRACEY HUTCHISON



Tracey Hutchison 1968 – 2019

Tracey Hutchison was a dedicated supporter of the Canadian Computer Charity Golf Classic. Since 2006, Tracey acted as a champion of the tournament, sponsoring and playing in the tournament, and eventually helping CISCO to become the host sponsor of the tournament for the last five years.

Tracey loved life and his enthusiasm on and off the course was contagious. He was recognized for his caring and compassionate nature and his instinct for helping, coaching and encouraging others. He constantly thought of new ways to support Easter Seals Ontario and the kids they serve, whether it be a camp donation or taking the kids to a Blue Jay's game. He always had a smile on his face whether it was the first time you asked him a question or the tenth.

He will be greatly missed and always remembered by the group that is the Canadian Computer Charity Golf Classic. In honour of Tracey, a scholarship will be created in his name for an Easter Seals' child attending post-secondary school and a \$10,000 donation to Princess Margaret Hospital Foundation will be made in his name.



2020 Canadian Computer Charity Golf Classic Organizing Committee and Founding Partners

WEDNESDAY, SEPTEMBER 9 , 2020
The Country Club, Vaughan

- **Frank Squizzato**, Up-Market
416.722.7801
- **Mary Taylor**, Krismark Holdings ULC
416.543.3726
- **Mary Whittle**, Stategic Marketing Matters,
Inc.
416.938.0870
- **Brad Hutchinson**, AMD
416.669.9867
- **David MacLeod**, Huawei
905.242.3015
- **Christine Thomson**, Synnex
416.240.6903
- **Zeno Ricci**, Zentech Canada
416.697.6173
- **Norma Tidd**
416.704.7840
- **Terren Tong**, Corsair
647.705.1594
- **Brad McBride**, IT World Canada
416.290.0240
- **Kelly Hodgins**, HPE
416.471.0400
- **Ralph De Jesus**, ASI
416.471.0400



Helping Kids with
Physical Disabilities
Succeed



About the Canadian Computer Charity Golf Classic

The Canadian Computer Charity Golf Classic is a premier golfing tournament that brings the computer industry together to help raise funds for two worthy causes. Now in its 36th year, this tournament sells out and hosts over 300 golfers representing close to 100 leading organizations from Canada's technology sector.

The Canadian Computer Charity Golf Classic not only supports two great causes but also offers its sponsors a unique marketing and networking opportunity. On Wednesday, September 9, 2020, participants will enjoy playing a round of golf at one of Canada's most celebrated courses, The Country Club located in Vaughan, Ontario. Designed and groomed to excite every level of golfer, The Country Club offers its guests one of Ontario's finest golfing experiences on two championship courses.

For the past 35 years, the Canadian Computer Charity Golf Classic has raised in excess of \$6 million for Easter Seals Ontario and Princess Margaret Hospital Foundation.



Helping Kids with
Physical Disabilities
Succeed

The Princess Margaret
Cancer Foundation 



About Easter Seals Ontario

Easter Seals Ontario

For the past 98 years, Easter Seals has played an important role in providing support for children and youth with physical disabilities from all ethnic and religious backgrounds. Thanks to its generous donors, Easter Seals continues to offer programs to allow kids to experience freedom, independence and a sense of accomplishment. Easter Seals helps by providing financial assistance for mobility equipment, communication devices and summer camp opportunities at its two fully accessible properties, Camp Merrywood and Camp Woodeden. Together we are helping kids BE KIDS.

Core Programs

- Financial Assistance for Equipment
- Camping and Recreation
- Educational Scholarships
- Information Resources for Families

Who We Serve

Easter Seals helps kids with a variety of disabilities and medical conditions, including cerebral palsy (CP), spina bifida, muscular dystrophy (MD), spinal muscular atrophy (SMA), Rett syndrome, and spinal cord injuries. The causes of many medical conditions resulting in physical disabilities vary. Some are hereditary; some occur during pregnancy or at birth through no fault of the mother, and some are still unknown.

Regardless of the cause, these children share a common desire for independence, acceptance and achievement. Often children with disabilities live with feelings of isolation. Many spend most of their time at home or at school, with very little social interaction with others their age. For many of these children, camp or other

recreational experiences are their only chance to establish independence, expand their personal boundaries, and explore their abilities.



SPONSORSHIP AT A GLANCE

Tournament Host - \$25,000

Feature Hosts

Dinner Sponsor - \$12,500

Raffle Sponsor - \$12,500

Happy Hour Sponsor – \$9,000

Silent Auction Sponsor - \$9,000 /GIK

Other Opportunities

-Corporate Hosts-
\$3,000

Select Host

Lunch Sponsor - \$7,000

Hole-In-One Sponsor - \$7,000

Golf Cart Sponsor - \$7,000

Golf Cart Gift Sponsor –\$ 6,000

Putting Tournament Sponsor – \$5,000

On-Course Appetizer Sponsor - \$5,000

Beverage Cart Sponsor - \$5,000

Breakfast Sponsor- \$5,000

Flag Sponsor - \$5,000

Tee Block Sponsor - \$5,000

Lucky Draw Sponsor - \$5,000

Ladies Tee Block Sponsor - \$5,000

Digital Golf Scoring Sponsor - \$5,000

Closest to the Keg Sponsor - \$5,000

Longest Drive Sponsor (2 opportunities) - \$5,000

Closest to the Pin Sponsor - \$5,000 (1 left!)

Most Accurate - \$5,000

Driving Range Sponsor - \$5,000

Photo Sponsor - \$5,000



Helping Kids with
Physical Disabilities
Succeed



Benefits & Recognition Opportunities

	Host Sponsor \$25,000	Feature Host \$12,500	Select Host \$7,500 - \$5,000	Corporate Host \$3,000	Foursome \$2,000
Pre-Event					
Corporate naming rights to the 34th annual Canadian Computer Charity Golf Classic.	▲				
Category exclusivity (i.e. Hole in One Sponsor)	▲	▲	▲		
Corporate name and/or logo recognition in all purchased print advertising	▲	▲	▲		
Web banner (720 x 90) on event website, computergolf.ca	▲	▲	▲		
Company logo on all print materials, signage, and digital scoring technology.	▲	▲	▲	▲	
Recognition through Easter Seals Ontario and IT World Canada social media outlets (Facebook and Twitter)	▲	▲	▲	▲	▲
Event Day					
Two foursomes (8) and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (regular ticket price: \$500)	▲	▲			
One foursome (4) and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (regular ticket price: 500)			▲	▲	▲
Day of Tournament Banner and Hole Signage.	▲	▲	▲	▲	▲
Logo on corporate gift giveaway. (300+)	▲				
Award recognition during dinner ceremony.	▲	▲			
Gift Bag & auction contribution opportunity	▲	▲	▲	▲	▲
Opportunity to show a 30 second company endorsement video during dinner.	▲				
Post Event					
VIP invitation to other Easter Seals Ontario events	▲	▲	▲	▲	▲
First right of refusal for sponsorship level in future years	▲	▲	▲	▲	▲
Recognition in the 2018 Annual Report	▲	▲	▲		



Helping Kids with Physical Disabilities Succeed



UNABLE TO PARTICIPATE?

You can still make a difference!

- Donate \$2,500 and send a child to a 10-day session at one of Easter Seals fully accessible camps located in London and Perth.
- Make a monetary donation of your choice and help purchase costly mobility equipment and communication devices.
- Here are some examples of the costs incurred by Easter Seals' families in order to allow children with physical disabilities to have more mobility and live safely within their own homes.



Helping Kids with
Physical Disabilities
Succeed

The Princess Margaret
Cancer Foundation  UHN



For further sponsorship information and/or to discuss a tailored sponsorship please contact:

Lauren Squizzato

Development Manager, Special Events Toronto

Easter Seals Ontario

One Concorde Gate, Suite 700

Toronto, Ontario M3C 3N6

Tel: 416-421-8377 Ext. 316

Fax: 416-696-1035

Toll Free: 1-800-668-6252

Lsquizzato@easterseals.org



Helping Kids with
Physical Disabilities
Succeed

The Princess Margaret
Cancer Foundation  UHN



YES, _____,

(Company Name)

would like to be a sponsor of the **36th Annual Canadian Computer Charity Golf Classic on September 9, 2020.**

YES, we are interested in purchasing _____ additional tickets at the special price of \$375 each.

Total \$ _____

SIGN US UP FOR

Sponsorship Title: _____ Cost: \$ _____

Contact Name: _____

Title: _____

Company Address: _____

City/Province: _____ Postal Code: _____

Phone: (____) _____ ext.# _____ Fax: (____) _____

E-mail: _____

Signature: _____

Please send an invoice: _____ or Please charge my: Visa____ M/C____ AMEX____

Credit Card #: _____ exp: __/__/__

Signature: _____

PLEASE RETURN THIS FORM TO:

Easter Seals Ontario
700-One Concorde Gate, Toronto, ON M3C 3N6
Attention: Lauren Squizzato, Manager
Fax: 416.696.1035
E-mail: lsquizzato@easterseals.org
www.computergolf.ca



Helping Kids with Physical Disabilities Succeed